



Engaging | Enabler | Efficient | Ethical

# Masterclasses for The Masters of Future

# Who Are We



*E4 Masterclass aims to create future leaders through engaging, enabling, increasing efficiency in an ethical way for corporate executives.*

*A group of highly recognized and skilled professionals with various domain expertise, offering the much desired functional and mastering maestro*

- *Finance, Business accounting : **Sonjay Mukherjee & Kulvir Malik***
- *Marketing and Sales : **Saikat Mukherjee***
- *Leadership Skills and Board Governance: **Joydeep Nandy***
- *IT and Technology Intervention : **Kaushik Sen***
- *Government Interventions : **Joginder Singh***
- *Co-manufacturing & Operations **Joydeep Nandy***
- *ESG, Sustainability, Workplace Integrity : **Joydeep Nandy***
- *Export Management : **Rajeev Arora***

# Who Are We



- *Guided weapons Technology / 3<sup>rd</sup> part inspection: **Capt. Neeraj Sharma (Indian Navy)***
- *Corporate Governance, Board resolution : **Kulvir Malik***
- *HR Policies and application : **Tushar Mukherjee***
- *Legal, Service agreement, Policies , POSH : **Surangana Banerjee***
- *NPD, Operations and SCM : **TK Banerjee***
- *Board Advisory and Corporate Governance: **Joydeep Nandy***
- *Hospitality and administration : **Amit Chatterjee***
- *Startup & Mentoring : **T.K Banerjee and Joydeep Nandy***
- *Social Enterprise and NGO governance : **Aniruddh Jadeja***

# What You Earn



- *One-day session with an industry expert on functional competencies*
- *Three days long masterclass from the Masters*
- *Study Materials*
- *Best Reading List (related books and articles)*
- *Quiz for evaluation*
- *Certificate*
- *Networking Opportunities*

# How U Benefit



- *Sharpening of skills and competencies*
- *Enhanced competitiveness in this age of RAT RACE*
- *A Certificate from Industry Leaders*
- *Networking opportunitie*
- *Study material and Books on corporate essentials*
- *Email access to Masters for future mentoring opportunities*

# Mentor Profiles



**E4**

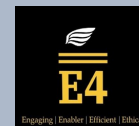
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# Master Minds



## PROFILE

### Joydeep Nandy



PepsiCo Inc. | Whirlpool Corp. | Fellow - F.I.E | MCA accredited Independent Director | Member AMA  
| WDC | IOE | CPD | Visiting Professor - IIPM | Startup Mentor |

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**Joydeep is a highly accomplished professional with 28+ years' portfolio of success in devising and executing business strategies to achieve top line & bottom-line profitability.**

Currently connected with **PepsiCo India Holdings as Associate Director and COE (Centre of Excellence);** leading **procurement of 40%+ India Region** product portfolios.

His brief career journey:

Joydeep's connection with two biggest global companies over last 28+ years has been remarkable. First with Whirlpool corporation, a \$23 billion company which is 3rd largest globally in consumer products and currently PepsiCo, a \$80 billion company, a largest FMCG globally and the most ethical company for 16 years in a row. His work with Whirlpool in opening 200 modern service centres with centrally controlled software design has given him many accolades & awards.

**Joydeep is a Fellow Member of the Institution of Engineers (India) & certified independent director recognised by MCA/IICA. He is also part of the CPD organisation.**

Joydeep is Electronics & communication engineer (gold medallist) **Fellow member of IOE** and has received Post Graduate Degree in Management Studies (PGDMS). He has also been a visiting Professor at IIPM – Ahmedabad.

With a strong background in Global multinational companies, Jaydip has completed short & long-term courses in **Leadership, Finance, Sustainability, ISO-9001, Supply Chain Management, CSR & project management** from leading & Global Universities & institutions. **To name some are IIT-D, IIM B, IIMC, IIML etc. Joydeep has also completed on-site courses in various topics in cities like Athens, Bangkok, Dubai & Cairo.** He has competed many time bound projects in India and abroad involving more than 2000 people.

**Joydeep's knowledge in ESG, Sustainability, Workplace Integrity, D&I implementation has made him a distinguished member in every organisation.** He has skills and experience required to provide valuable input and guidance to boards of directors. **He has extensive knowledge in the field of Law, Administration, Corporate Governance, Technical Operations, Good Manufacturing Practices and Statutory permissions.** Joydeep is committed to good governance practices and bringing a fresh perspective to companies seeking to strengthen their operations and reputation.

Joydeep is interested in companies operating in the space of consumer durable, FMCG, customer service,

# Master Minds



## PROFILE



## Kaushik Sen

Kaushik Sen's extensive career spans over two decades, marked by his pivotal role in driving digital transformation and innovation within Indian Oil Corporation Limited (IOCL). Serving as DGM of Strategic Information Systems, Sen led the charge in aligning IT strategies with IOCL's overarching business objectives. He oversaw the development and implementation of crucial systems vital to IOCL's operations, ensuring their alignment with the company's strategic goals. Additionally, Sen managed teams entrusted with safeguarding the security and integrity of IOCL's IT infrastructure and data assets.

Before his tenure at IOCL, Sen honed his technical prowess as a Senior Engineer at Himachal Futuristic Communications Limited (HFCL). Here, he made significant contributions to the design and development of FPGA chips for packet switching, thereby advancing communication technologies. Sen's leadership extended beyond technical expertise; he actively fostered strategic partnerships and alliances, enabling IOCL to leverage cutting-edge solutions and best practices. Furthermore, his adeptness in navigating regulatory compliance and mitigating risks ensured the protection of IOCL's digital assets. Sen's forward-thinking approach embraced emerging technologies like cloud computing and data analytics, optimizing operational efficiency and enhancing decision-making processes within the organization.



# Master Minds



## PROFILE



Sonjoy mukherjee

Sonjoy Mukherjee has a diverse background with experiences in finance, advertising, and sports. He holds a CA (Chartered Accountant) qualification, indicating expertise in financial matters. Throughout his career, Sonjoy has worked with prominent organizations such as PricewaterhouseCoopers (PwC), Clarion Advertising, and Lowe Lintas, where he likely gained valuable insights and skills in areas such as financial management, auditing, and strategic planning.

### Ardent Sports Lover

Beyond his professional achievements, Sonjoy is known for his passion for sports, particularly football. As a dedicated enthusiast, he eagerly follows football matches and tournaments. His aspiration to visit the FIFA World Cup in 2026 underscores his deep appreciation for the sport and his desire to be part of such a prestigious event.

### Community Involvement

Sonjoy is an active member of various community organizations, demonstrating his commitment to social engagement and personal growth. He is associated with Ananda Sangha, inspired by the teachings of Paramhansa Yogananda, indicating an interest in spiritual development and holistic well-being.

Additionally, Sonjoy is affiliated with the New Delhi Kalibari in Gole Market and Noida, showcasing his involvement in cultural and religious activities within the community. His past membership at the Chilla Sports Complex in Vasundhara Enclave, Delhi, highlights his dedication to maintaining an active lifestyle and fostering connections with fellow sports enthusiasts.

Sonjoy Mukherjee's background reflects a dynamic individual with a blend of professional expertise, personal interests, and community involvement. His diverse experiences in finance, advertising, and sports, coupled with his active participation in community organizations, underscore his multifaceted personality and his pursuit of a balanced and fulfilling life.

# Master Minds



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## PROFILE



### Saikat Mukhopadhyay

Saikat Mukhopadhyay, born on June 21, 1972, embraces Hinduism and the essence of humanity in his pursuits. Currently, he is dedicatedly pursuing a Doctorate in Business Administration from SSBM Switzerland, complemented by a PGD in Digital Marketing Strategy from Amity Online and an ECP in Entrepreneurship from IIM Kashipur.

Saikat's academic journey also includes certifications from Google and Wharton Online, alongside his B.Sc in Physics from Calcutta University. With a career spanning over a decade, Saikat has proven his mettle as a brand engineer, turnaround expert, and adept in product launches and business model creation.

His interests extend beyond professional realms into continued learning, startup mentoring, seed funding, and a passion for photography, especially in nature and wildlife. Saikat's major achievements include his tenure as Managing Director at Nijji Healthcare Pvt Ltd, where he spearheaded its transformation into a leading player in the CSO domain without external investment. Additionally, his role as Project Director/COP at FHI 360 showcased his prowess in driving impactful initiatives.

Saikat's innovative approach and ethical strategies have earned him recognition, including various industry awards and publications. Notable contributions include pioneering rural business models, launching numerous successful brands, and mentoring initiatives like Orbital Next—a testament to his commitment to driving positive change beyond commercial pursuits.

# Master Minds

## PROFILE



### Surangana Banerjee

Growpital | Elevate | Integron | UnitedLex | India legal Magazine

Ms. Surangana is a seasoned professional with a wealth of expertise in legal content writing and law reporting, demonstrated by her notable tenure with India Legal magazine. Her proficiency extends across a spectrum of legal domains, particularly in labor matters, legal processing outsourcing, and a comprehensive understanding of company-related affairs.

Throughout her career, Ms. Surangana has been associated with prestigious entities such as Elevate, UnitedLex, and Integreon, where she has continuously honed her skills in drafting various legal documents. These include but are not limited to Non-Disclosure Agreements (NDAs), Memorandums of Understanding (MOUs), service agreements, share transfer agreements, channel partner agreements, and consultancy agreements.

Ms. Surangana's diverse background underscores her capability to navigate complex legal landscapes with precision and insight. Her experience equips her with the ability to analyze intricate legal scenarios, ensuring compliance and strategic alignment in any professional setting. With her meticulous attention to detail and deep understanding of legal intricacies, Ms. Surangana emerges as a valuable asset for organizations seeking legal acumen and proficiency.



# Master Minds

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## PROFILE

RAJIV ARORA

Arvind Mills | Trident Ltd | Cottonworth Industries | Ingrocer.com |

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With 33 years of extensive experience in international marketing across diverse industries such as textiles, home goods, and garments, Rajiv Arora stands as a seasoned professional celebrated for his profound expertise and accomplishments in the field.

### Academic Achievements

Rajiv Arora's academic journey underscores his commitment to excellence. He holds a Bachelor of Technology (BTech) degree in Textiles with a Gold Medal, demonstrating his exceptional performance and dedication during his undergraduate studies. Additionally, he pursued a Master of Management Studies (MMS) from BITS Pilani, further enriching his knowledge and skills in management.

### Professional Contributions

Beyond his corporate endeavors, Rajiv Arora actively contributes to academia and industry development. He serves as a respected panelist at esteemed institutions such as Kurukshetra University and MD University Rohtak, where he plays a pivotal role in evaluating candidates for textiles and management positions. This involvement highlights his commitment to nurturing talent and promoting excellence in the field.

### Educator and Mentor

Rajiv Arora's expertise is highly sought after in educational settings. As a visiting faculty member at the prestigious IIT Delhi, he shares his wealth of knowledge on textiles and imparts invaluable entrepreneurship skills to aspiring students. His dedication to education underscores his passion for empowering the next generation of professionals and fostering innovation in the industry.

### Proficiency and Value

Rajiv Arora's proficiency spans a wide range of critical areas essential to international business success. From export management and sales strategies to export documentation and entrepreneurship skills, his comprehensive understanding and practical insights make him a highly

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